



TM

**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Continue public hearing to April 21, 2004, to consider an appeal received from Key Advertising, Inc., regarding the Planning Commission's decision to deny the request of Key Advertising for a Use Permit to allow a 75-foot-high electronic display sign and a Variance to double the maximum allowable sign area from 480 square feet to 960 square feet to be located at 1251 South Beckman Road

MEETING DATE: April 7, 2004

PREPARED BY: Associate Planner

RECOMMENDED ACTION: Based upon the applicant's request for a continuance (see attached), staff recommends that the City Council continue the public hearing to their next scheduled meeting, which is on April 21, 2004.

FUNDING: None

A handwritten signature in dark ink, appearing to read "Konradt Barlam", written over a horizontal line.

Konradt Barlam
Community Development Director

KB/MM/lw

APPROVED:

A handwritten signature in dark ink, appearing to read "H. Dixon Flynn", written over a horizontal line.

H. Dixon Flynn, City Manager

Mar 29 04 09:44a G-REM, Inc./Key Management 209-333-3445

p.2

G-REM, INC.

DEVELOPMENT, CONSTRUCTION, MANAGEMENT

March 29, 2004

SENT via FAX ONLY

Ms. Susan Blackston
City Clerk
City of Lodi
FAX 209 333 6807

**RE: Request for Continuance – Pixley Park Land Exchange & Pylon Sign
Appeal, (2 items)**

Dear Susan:

This letter shall serve as our request to continue the 2 items described above until the next available Council meeting.

Should you have any questions, please contact me at 333 4565.

Sincerely,



Dale N. Gillespie

cc: Mr. Rad Bartlam
Mr. Wally Sandelin



CITY OF LODI
Carnegie Forum
305 West Pine Street, Lodi

NOTICE OF PUBLIC HEARING

Date: April 7, 2004

Time: 7:00 p.m.

For information regarding this notice please contact:

Susan J. Blackston

City Clerk

Telephone: (209) 333-6702

EXHIBIT A

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that on **Wednesday, April 7, 2004** at the hour of 7:00 p.m., or as soon thereafter as the matter may be heard, the City Council will conduct a Public Hearing at the Carnegie Forum, 305 West Pine Street, Lodi, to consider the following matter:

- a) to consider an appeal received from Key Advertising Inc., regarding the Planning Commission's decision to deny the request of Key Advertising for a Use Permit to allow a 75-foot-high electronic display sign, and a Variance to double the maximum allowable sign area from 480 square-feet to 960 square -feet to be located at 1251 South Beckman Road

Information regarding this item may be obtained in the office of the Community Development Department, 221 West Pine Street, Lodi, California. All interested persons are invited to present their views and comments on this matter. Written statements may be filed with the City Clerk at any time prior to the hearing scheduled herein, and oral statements may be made at said hearing.

If you challenge the subject matter in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this notice or in written correspondence delivered to the City Clerk, 221 West Pine Street, at or prior to the Public Hearing.

By Order of the Lodi City Council:

Susan J. Blackston
City Clerk

Dated: March 18, 2004

Approved as to form:

D. Stephen Schwabauer
Interim City Attorney



*Please immediately confirm receipt
of this fax by calling 333-6702*

CITY OF LODI
P. O. BOX 3006
LODI, CALIFORNIA 95241-1910

ADVERTISING INSTRUCTIONS

SUBJECT: PUBLIC HEARING TO CONSIDER AN APPEAL RECEIVED FROM KEY ADVERTISING INC., REGARDING THE PLANNING COMMISSION'S DECISION TO DENY THE REQUEST OF KEY ADVERTISING FOR A USE PERMIT TO ALLOW A 75-FOOT-HIGH ELECTRIC DISPLAY SIGN, AND A VARIANCE TO DOUBLE THE MAXIMUM ALLOWABLE SIGN AREA FROM 480 SQUARE FEET UP TO 960 SQUARE FEET TO BE LOCATED AT 1251 SOUTH BECKMAN ROAD

LEGAL AD

PUBLISH DATE: SATURDAY, MARCH 20, 2004


TEAR SHEETS WANTED: Three (3) please

SEND AFFIDAVIT AND BILL TO:

SUSAN BLACKSTON, CITY CLERK
City of Lodi
P.O. Box 3006
Lodi, CA 95241-1910

DATED: THURSDAY, MARCH 18, 2004

ORDERED BY:


PATRICIA OCHOA
ADMINISTRATIVE CLERK

JACQUELINE L. TAYLOR, CMC
DEPUTY CITY CLERK

JENNIFER M. PERRIN, CMC
DEPUTY CITY CLERK

Verify Appearance of this Legal in the Newspaper – Copy to File

PLEASE FAX OVER PROOF OF ADVERTISEMENT. THANK YOU!!

LNS	Faxed to the Sentinel at 369-1084 at <u>2:25</u> (time) on <u>3/18/04</u> (date) <u>2</u> (pages)
	<u>DORA</u> Phoned to confirm receipt of all pages at <u>2:41</u> (time) Jac <u>12</u> Tricia <u> </u> Jen <u> </u> (initials)

APN;OWNER;ADDRESS;CITY;STATE;ZIP

04925057;MCDONALDS CORPORATION ;4502 GEORGETOWN PL #202 ;STOCKTON ;CA;95207

04925075;GFLIP III LTD PTP LP ;PO BOX 1210 ;LODI ;CA;95241

04925059;FREDAN PROPERTIES LLC ;1300 W LODI AVE SUITE K ;LODI ;CA;95242

06102015;HOFFMAN, ARTHUR & LORENE TR ET;2418 E WOODBRIDGE RD ;ACAMPO

;CA;95220

06102002;BECKMAN, WILLIAM TROY TR ETAL;PO BOX 1537 ;LODI ;CA;95241

EXHIBIT B



DECLARATION OF MAILING

PUBLIC HEARING TO CONSIDER AN APPEAL RECEIVED FROM KEY ADVERTISING INC., REGARDING THE PLANNING COMMISSION'S DECISION TO THE DENY THE REQUEST OF KEY ADVERTISING FOR A USE PERMIT TO ALLOW A 75-FOOT HIGH ELECTRONIC DISPLAY SIGN, AND A VARIANCE TO DOUBLE THE MAXIMUM ALLOWABLE SIGN AREA FROM 480 SQUARE-FEET TO 960 SQUARE-FEET TO BE LOCATED AT 1251 SOUTH BECKMAN ROAD

On March 18, 2004, in the City of Lodi, San Joaquin County, California, I deposited in the United States mail, envelopes with first-class postage prepaid thereon, containing a Notice of Public Hearing to consider the appeal received from Key Advertising Inc., regarding the Planning Commission's decision to deny the request of Key Advertising for a Use Permit to allow a 75-foot-high electronic display sign, and a Variance to double the maximum allowable sign area from 480 square-feet to 960 square-feet to be located at 1251 South Beckman Road, marked Exhibit "A"; said envelopes were addressed as is more particularly shown on Exhibit "B" attached hereto.

There is a regular daily communication by mail between the City of Lodi, California, and the places to which said envelopes were addressed.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on March 18, 2004, at Lodi, California.

ORDERED BY:

**SUSAN BLACKSTON
CITY CLERK, CITY OF LODI**

ORDERED BY:

JACQUELINE L. TAYLOR
DEPUTY CITY CLERK

JENNIFER M. PERRIN
DEPUTY CITY CLERK



PATRICIA OCHOA
ADMINISTRATIVE CLERK



DECLARATION OF POSTING

**PUBLIC HEARING TO CONSIDER AN APPEAL RECEIVED FROM KEY
ADVERTISING INC., REGARDING THE PLANNING COMMISSION'S
DECISION TO DENY THE REQUEST OF KEY ADVERTISING FOR A USE
PERMIT TO ALLOW A 75-FOOT-HIGH ELECTRONIC DISPLAY SIGN, AND A
VARIANCE TO DOUBLE THE MAXIMUM ALLOWABLE SIGN AREA FROM
480 SQUARE-FEET UP TO 960 SQUARE-FEET TO BE LOCATED AT 1251
SOUTH BECKMAN ROAD**

On Thursday, March 18, 2004 in the City of Lodi, San Joaquin County, California, a copy of a Notice of Public Hearing to consider an appeal received from Key Advertising for a Use Permit to allow a 75-foot-high electronic display sign, and a Variance to double the maximum allowable sign area from 480 square-feet to 960 square-feet to be located at 1251 South Beckman Road (attached hereto, marked Exhibit "A"), was posted at the following four locations:

Lodi Public Library
Lodi City Clerk's Office
Lodi City Hall Lobby
Lodi Carnegie Forum

I declare under penalty of perjury that the foregoing is true and correct.

Executed on March 18, 2004, at Lodi, California.

ORDERED BY:

**SUSAN J. BLACKSTON
CITY CLERK**

Jacqueline L. Taylor, CMC
Deputy City Clerk

A handwritten signature in cursive script, reading "Patricia Ochoa".

Patricia Ochoa
Administrative Clerk

Jennifer M. Perrin, CMC
Deputy City Clerk